



**BIAC**  
**MARTINIQUE**

INTERNATIONAL  
BIENNIAL OF  
CONTEMPORARY ART



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MARTINIQUE INTERNATIONAL BIENNIAL OF CONTEMPORARY ART  
1ST EDITION FROM **22<sup>ND</sup> NOVEMBER 2013 TO 15<sup>TH</sup> JANUARY 2014**  
"ON THE RESONANCE OF THE LITERARY OUTCRY IN THE VISUAL ARTS"

From 22nd November 2013 to 15th January 2014, the Martinique International Biennial of Contemporary Art will be a new high point in artistic creation and will put Martinique on the international artistic stage.

This first edition, 'On the resonance of the literary outcry in the visual arts', will have as its guest of honour **Ousmane Sow**.

The BIAC has developed its programme around the meeting of literature and contemporary art. Whilst encouraging a fruitful dialogue between different artistic disciplines, the BIAC will take the celebration of the 100th anniversary of the birth of **Aimé Césaire** along unexplored creative paths.

With the cross-cutting nature of the arts as its underlying theme, the **BIAC Martinique** will give life to a literary utopia imagined by **Johanna Auguiac-Célénice**, Director of the BIAC, embellished by the poetic impulse of **Patrick Chamoiseau**, writer and winner of the French Prix Goncourt, where the urbanness of slammers and graffiti artists will merge with the poetry of story-tellers, where oral tradition, music, painting, literature and contemporary art will come together in festive-like gatherings. Between natural landscapes, urban environments and Martinique's symbolic heritage sites, the BIAC will reveal the world of the Americas, whose influence has been highlighted by **Professor Edward J. Sullivan**, professor of the history of modern and contemporary art of the Americas at the University of New York (NYU).

Within the **International Pavilion**, curated by **Tumelo Mosaka**, curator in contemporary arts at the Krannert Art Museum, Illinois, after having been joint curator of exhibitions at the Brooklyn Museum, New York, and the **Martinique Pavilion**, curated by **Holly Bynoe** (artist, co-founder and editor in chief of Arc Magazine), about forty artists from the Caribbean and other regions of the world have been invited to invade the territory of Martinique along in **situ trails** and in **workshops** that will bring life to the urban space and to Martinique's symbolic heritage sites.

By bringing to the island a wave of openness and creative innovation, the BIAC will be continuing the artistic momentum launched by Havana, Santo Domingo, Curacao and Aruba, building the foundations of a strong Caribbean identity.

## ORGANIZATION AND ARTISTIC DIRECTION

The BIAC, initiated by the **Regional Council of Martinique** and managed by the **Campus Caraïbéen des Arts**, will be able to call on the expertise of a Scientific Committee and a curatorial team chaired by the President of the Regional Council of Martinique, **Serge Letchimy**. **Professor Jean-Claude William** will provide a socio-political outlook on the event and **Marianne de Tolentino** and **Lucie Touya** will contribute to the artistic expertise of this edition through their curatorial experience, their socio-cultural approach and their knowledge of Caribbean arts.